

*** COMING THIS FALL ***

**THE 4TH ANNUAL
ATLANTIC JEWISH FILM FESTIVAL**

4 days of award winning international films
and the not-to-be-missed Saturday night
Gala Film & Party on **October 21**. Featuring
the endearing and wacky comedy:

FAMILY COMMITMENTS

*Ethnic identity and family dysfunction
complicate the planned nuptials of an
Muslim-Jewish gay couple.*

German with English Subtitles
85 minutes | Germany, 2015

And then celebrate with us at the
"WEDDING RECEPTION" GALA PARTY!



**PLUS: GUEST SPEAKERS AND
POST FILM DISCUSSIONS**

AND NEW IN 2017 SPECIAL EVENT:

Family Friendly Stories: Film & Entertainment

Sunday afternoon, **October 22**

OCTOBER **19-22** 2017

FULL PROGRAM LINE-UP RELEASED
SEPTEMBER 24

TICKETS ON SALE
OCTOBER 1



ATLANTIC JEWISH FILM FESTIVAL

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sponsorship@ajff.ca

www.AJFF.ca

4th
ANNUAL

Atlantic Jewish Film Festival

OCTOBER **19-22** 2017

**SPONSORSHIP
OPPORTUNITIES**

**CELEBRATING
DIVERSE JEWISH
FILM AND CULTURE
IN HALIFAX**



Atlantic
Jewish
Council

www.AJFF.ca

– **SPONSORSHIP OPPORTUNITIES** –

The Atlantic Jewish Film Festival (AJFF) is presented by the Atlantic Jewish Council, a registered non-profit society, with charitable status. However, the film festival is largely volunteer driven.

Following the success of last fall's third annual festival, the AJFF organizing committee is eager to announce another great year and line-up of engaging films highlighting Jewish life and culture around the world.

The AJFF provides a singular opportunity for both Jews and non-Jews alike to experience the Jewish world. We offer film lovers documentaries, comedies and dramas that otherwise would not be screened in Nova Scotia. We choose a broad range of films to engage, entertain, and educate an inclusive audience.

But we depend on you.

By becoming a sponsor of the AJFF you assure our growth and ensure that we continue to share our Jewish world with the larger one.

We welcome you to become part of the AJFF family.

Last year our Saturday evening film was "In Search of Israeli Cuisine," a whirlwind tour of restaurants and food across Israel. The evening gala party featured Israeli food. This year we invite you to a wedding when we screen "Family Commitments," a German film where two guys, a Jew and a Muslim, marry. The gala party is the wedding reception: hors d'oeuvres, party favours and wedding cake! Come celebrate with us.

Read on to learn about the many perks offered to sponsors. Thank you for your support and belief in the AJFF.

Sincerely,

Lynn Rotin, chair | Phil Belitsky | Rosalind Belitsky | Jon Goldberg | Anna Hazankin | Linda Law | Edna LeVine | Naomi Rosenfeld | Peggy Walt | Bobbi Zahra

– **SPONSORSHIP** –

Thank you for considering sponsorship.

All sponsors receive a tax receipt and their names are listed in the festival program, on-screen prior to each film, and printed on a poster placed outside the theatres.

Please consult the chart for opportunities and perks.

We'd be happy to sign you up as a sponsor or answer any questions. Please call Edna LeVine at the Atlantic Jewish Council at 902.422.7491 or email sponsorship@ajff.ca

YOUR PERKS	TOP BILLING 540\$	CAST MEMBER 360\$	FILM FAN 180\$
2 Tickets to Opening Film	●	●	●
Ticket Discount (20%)	●	●	●
2 Tickets to Gala Party	●	●	●
2 Tickets to Gala Film	●	●	
2 Tickets to Closing Film	●	●	
2 All Access Passes	●		



– **ADVERTISING** –

Consider the benefits of partnering with the AJFF. Your full-colour ad will be in 2000 copies of the program guide which will then be distributed throughout HRM, placed in libraries, museums, coffee shops, galleries, local stores and other public venues. Not only that, but your company name and logo will be on-screen prior to each film and printed on a poster placed outside the theatres. Just imagine the number of people who will see them!

All advertisers receive two tickets to the opening film.

DESCRIPTION	SIZE	PRICE
Back Cover	8" x 5.125"	5,400 \$
Inside Front Cover	8" x 5.125"	3,600\$
Inside Back Cover	8" x 5.125"	1,800\$
Full page	8" x 5.125"	1,080\$
1/2 page	4" x 5"	540\$
1/3 page	2.5" x 5"	360\$

The deadline for sponsorship & advertising is August 18.

We'd be happy to help you with your ad or answer any questions.

Please call Edna LeVine at the Atlantic Jewish Council at 902.422.7491 or email: sponsorship@ajff.ca