



The Atlantic Jewish Council

Annual Report
2016-17 • 5777



Atlantic
Jewish
Council

Together we are stronger

A message from Michael and Naomi

We are proud to present the Atlantic Jewish Council's Annual Report for 2016-17, our opportunity to reflect on the AJC's considerable changes and accomplishments over the past year. To note just a few:

- **Jon Goldberg's Retirement** – After 23 years as the Executive Director of our organization, our community came together in November to wish Jon a hearty Mazel Tov as he began his well-deserved retirement. Although we could never hope to replace Jon, with all of his amazing accomplishments for and dedication towards this Jewish community, this year also saw us welcome Naomi as our new Executive Director. Naomi sure has some big shoes to fill! (And that's the last time we'll make that joke, we promise!)
- **Partnership2Gether (P2G)** – For more than 15 years, our community has been part of a national partnership connecting six Canadian communities - Vancouver, Calgary, Edmonton, Winnipeg, Ottawa, and us - with *Ezrbah HaGalil* - an underprivileged region consisting of five municipalities in the north of Israel. Through our UJA Campaign, not only did we fund more than 15 social service and educational projects in this region, but we also fully subsidized four 16-year-old leaders from this region so that they could spend their summer at Camp Kadimah making life-long friendships with our children. This year also saw our VP Howard Conter become chair of the national P2G committee!
- **PJ Library®** – As a partner with the Harold Grinspoon Foundation on this award-winning program, we send one free age-appropriate Jewish-themed book or CD right to the door of Jewish families with young children across Atlantic Canada every month! By giving parents the tools they need to educate their children about Judaism in a non-threatening way, PJ Library® has been empirically proven to strengthen the Jewish identities of both the children AND parents of families who receive these gifts. We are excited to announce that we will be expanding our PJ Library® program - both in age-range and in programming, starting Fall 2017.

This has been a year of progress for the AJC and for our Jewish community-at-large across Atlantic Canada. We look forward to building on our successes, and to confronting our challenges, in the year to come. We thank the Board of Directors of the AJC for their ongoing support and prioritization of this organization. We thank the endlessly hard-working staff team at the AJC: Edna LeVine, our Director of Community Engagement; Svetlana Ratchinski, our Controller; Rabbi David Ellis, our Regional Chaplain, Phil David, our Camp Kadimah Director, and our amazing 2016-17 co-op and summer students: Dean Atias, Mike Shvartzman, Ross Freeman, and Alex Rudcovski. And, most importantly, we thank you – our donors, volunteers, and supporters – for making all of this possible.

B'Shalom,



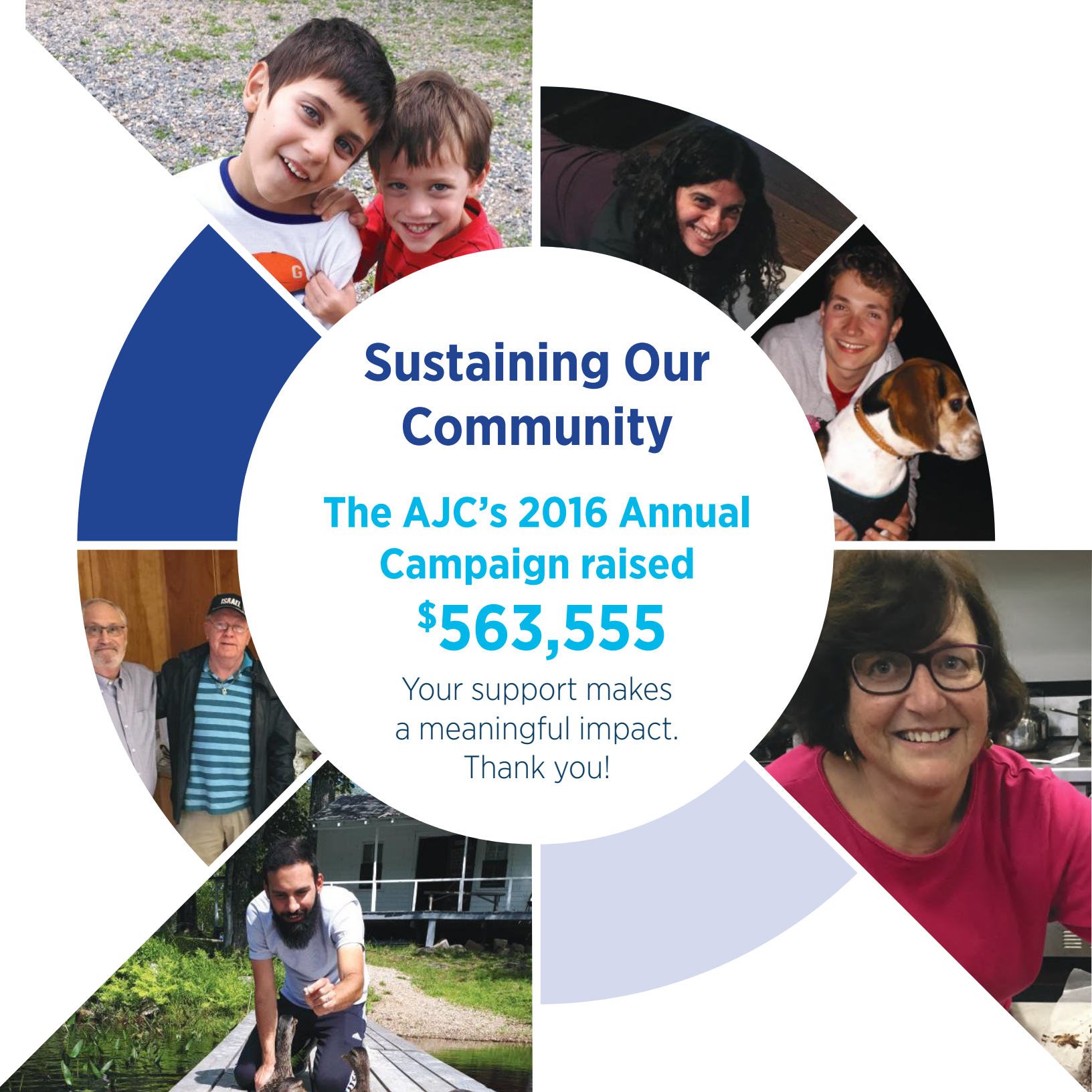
Michael Argand, President
Atlantic Jewish Council



Naomi Rosenfeld, Executive Director
Atlantic Jewish Council



Atlantic
Jewish
Council



Sustaining Our Community

The AJC's 2016 Annual
Campaign raised
\$563,555

Your support makes
a meaningful impact.
Thank you!

Strengthening Jewish Identity





8 Hillel Atlantic
shabbat dinners



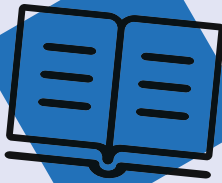
79 Maritime
Campers attended
Camp Kadimah



Received a **\$7,000**
grant from the Harold
Grinspoon Foundation to
program for families with
young children in
2017-2018



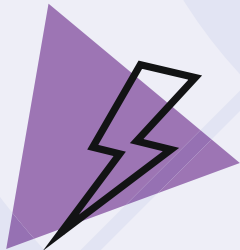
4 grants
dispersed for Jewish
Holiday celebrations
around the region



504 FREE Jewish-themed
books sent to families enrolled in
PJ Library from St. John's to
Fredericton and EVERYWHERE
in between



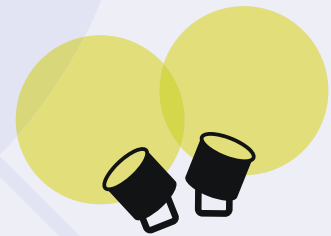
300+ people attended
community BBQs across the
region



Launched **Jolt**, Jewish
teen leadership programming,
in partnership with Canadian
Young Judaea



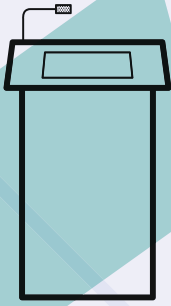
8 young adults engaged in
Jewish leadership development
program



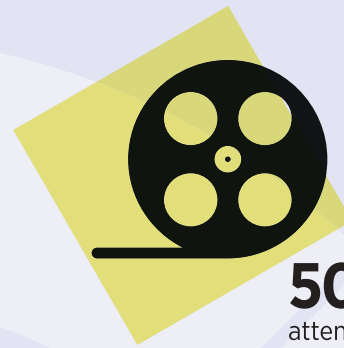
Organized a community
outing to see
"Old Stock",
a theatre production about
the Jewish immigrant
experience to Canada in
the early 1900s

Enhancing Community Relations & Outreach





Met with **30+** leaders and politicians, hosted 15 dignitaries at AJC events, toured two N.S. ministers through Camp Kadimah

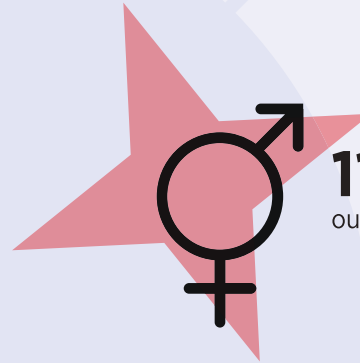


Atlantic
Jewish
Film
Festival
AN ATLANTIC JEWISH ORGANIZATIONS PRODUCTION

500+ People attended the 4th annual Atlantic Jewish Film festival



30+ lunches served at Spencer's Senior's House on Christmas Day for seniors with nowhere else to go



115+ attendees at our Pride Shabbat Dinner

Thank you to our Community Partners



Canadian Museum of
Immigration at Pier 21



Halifax Public
Libraries



Helping those in Need



\$8,000 to subsidize
Atlantic Canadian youth
experiences in Israel



\$50,000 of scholarships
to Camp Kadimah



\$7,000 of scholarships
to post-secondary institutions
in Halifax



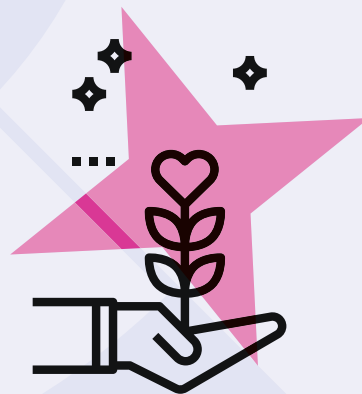
\$3,000 to
support JDC's work
helping vulnerable
Jewish communities
around the world



Helped **3** Holocaust
survivors apply to the
Conference on Jewish
Material Claims against
Germany



Gave over **\$10,000**
to help local community
members in need



Uniting Atlantic Canada

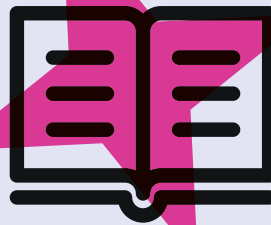




10 visits by Naomi to communities in our region



Launched new
SIMCHAS & SORROWS
page on our website



Shalom
CONNECTING THE ATLANTIC JEWISH COMMUNITY

Published **3** Shalom magazines



200+ people at our biennial convention



27 families from across the region attended our family shabbaton at Camp Kadimah

Educating about the Holocaust & Human Rights



400+ students attended
“the Mitzvah Project”, a
Holocaust-related theatre
production



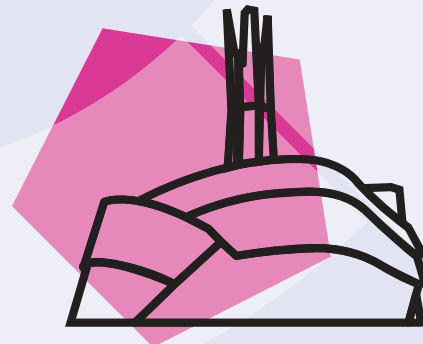
Sponsored **8** Yom Hashoah
ceremonies around the region –
Halifax, Sydney, PEI, St. John's,
Bass River (NS), Moncton,
Fredericton and Saint John



500+ filled the Capital
Community Church in Fredericton
to hear Dr. Israel Unger speak



7 teens participated in the Asper
Holocaust Education Program



Supporting Israel





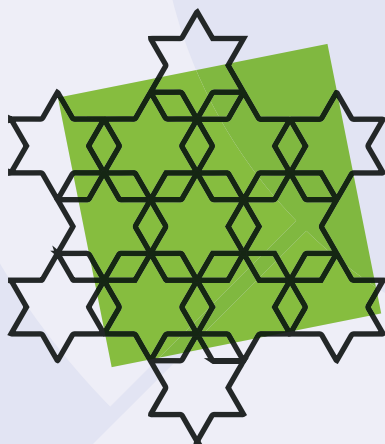
Fully subsidized **4** Israeli teenage leaders to attend Camp Kadimah



Sent **32** young adults from our region as participants on Birthright



200+ Celebrated Yom Ha'atzmaut & Yom Yerushalyim by attending our community events



15 social service and educational projects funded in Etzba Hagalil through Partnership2Gether



Direct investment of more than **95K** from our region in Israel

What do we stand for?

Atlantic. Jewish. COMMUNITY.

Now more than ever, the vitally important work we do depends on all of us giving back to our community.



PLEASE SUPPORT THE UNITED JEWISH APPEAL OF ATLANTIC CANADA.



JEWISH FEDERATIONS OF CANADA - UIA
הפדרציות היהודיות בקנדה - UIA
FÉDÉRATIONS JUIVES DU CANADA - UIA



United Jewish Appeal of Atlantic Canada

המנבית היהודית המאוחדת באטלנטיק קנדה

A Division of UIA of Canada Inc.

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