



Atlantic
Jewish
Council

ANNUAL IMPACT REPORT

SEPTEMBER 2018–AUGUST 2019



We are proud to present the Atlantic Jewish Council's Annual Impact Report for September 2018 to August 2019. Now in its 3rd edition, this annual report has become one of the AJC's signature initiatives, providing us with the opportunity to reflect on and share our many impactful initiatives from the past 12 months with our community.

TO NOTE JUST 3 HIGHLIGHTS FROM THIS PAST YEAR

- We brought 2 young Israeli *shlichim* (emissaries) to Atlantic Canada to provide fun and innovative Israeli programming across our region, especially for our youth.
- We represented the AJC and Atlantic Canada at the Canada-Israel State Dinner in Ottawa this past April.
- We accompanied the Hon. Stephen McNeil, Premier of Nova Scotia, on his first trip to Israel!

We thank the Board of Directors of the AJC, the Camp Kadimah Committee, and the Trustees of the Atlantic Jewish Foundation for their ongoing support and prioritization of this organization. We thank the endlessly hard-working staff team at the AJC: Edna LeVine, our Director of Community Engagement; Svetlana Ratchinski, our Controller; Lindsay Kerr, our Director of Hillel & Next Generation Engagement; Rabbi David Ellis, our Regional Chaplain; Sarah Atkins, our Camp Kadimah Director, and our amazing 2018-2019 co-op and summer students: Susan Sui, Benjamin Lazare, Jessica Pink, and Victoria Michels. And most importantly, we thank YOU – our donors, volunteers, and supporters, for making all of this possible.

B'Shalom,

Marilyn Kaufman, President
Atlantic Jewish Council

Naomi Rosenfeld, Executive Director
Atlantic Jewish Council

THE AJC'S BOARD OF DIRECTORS

OFFICERS

1ST Vice President Adam Conter | **2ND Vice President** Jennifer Jacobson
Secretary Arik Drucker | **Treasurer** Jeff Webber | **Immediate Past President** Michael Argand

COMMUNITY REPRESENTATIVES

Cape Breton, NS Shayna Strong | **Saint John, NB** Joseph Arditti & Susan Isaacs-Lubin
Newfoundland & Labrador Barbara Grandy (Beth El) & Katherine Side (Havura)
Prince Edward Island Joseph Glass

CHAIRS OF STANDING COMMITTEES

UJA Campaign Howard Conter, Chair | **Camp Kadimah** Michael Pink, Co-Chair
Atlantic Jewish Foundation Mark Rosen, Chair & Victor Goldberg, Vice-Chair

MEMBERS-AT-LARGE

Jon Goldberg | Esti Barlevy | Pavel Jeloudovski | Aviva Rubin-Schneider | Derek Brett

THE AJC'S 2018 ANNUAL CAMPAIGN RAISED

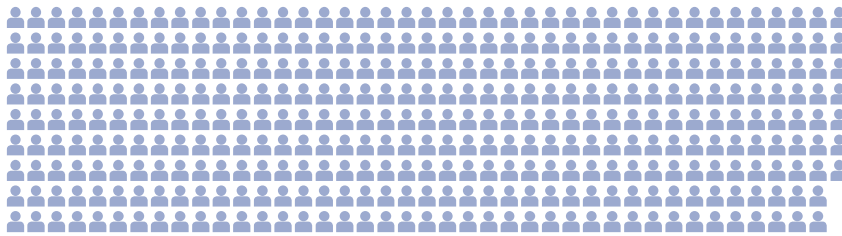
\$611,000



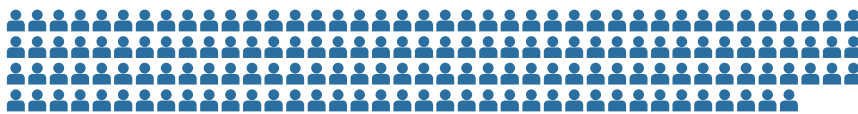
20
TEEN & UNIVERSITY
STUDENT
VOLUNTEERS AT
UJA PHONATHONS



30
VOLUNTEER COMMUNITY
CANVASSERS



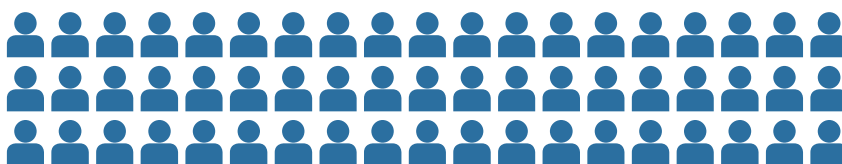
367
DONATIONS



148
INCREASED GIFTS



15
REIGNITED GIFTS



57
FIRST TIME GIFTS

Your support makes a meaningful impact. Thank you!

CONNECTING US
TO ONE ANOTHER

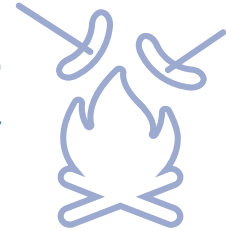
BUILDING JEWISH COMMUNITY



WE SPONSORED **10** home-hosted **SHABBAT DINNERS** for groups of young families



300+ PEOPLE attended **AJC COMMUNITY BBQS** across the region



200+ PEOPLE attended our **BIENNIAL COMMUNITY SHABBAT DINNER** and 3rd annual **PRIDE SHABBAT CELEBRATIONS**



We coordinated the assembly and delivery of **50 MISHLOACH MANOT GIFT BAGS** to Jewish seniors in our community



We helped organize **4** young adult **SHABBAT EVENTS**

200+ PEOPLE celebrated at our **ANNUAL COMMUNITY HANNUKAH PARTY**



83% of **SURVEY RESPONDENTS** REPORTED **CONNECTING SOCIALLY** with other Jewish families during **PJ LIBRARY PROGRAMING** this year



STRENGTHENING JEWISH IDENTITY IN OUR YOUTH

NEXT GENERATION ENGAGEMENT



WE HOSTED **8**
JOLT TEEN LEADERSHIP
programs

10 WE ORGANIZED
HILLEL SHABBAT DINNERS
and
18 HILLEL SOCIAL
programs



71
MARITIME CAMPERS
attended **CAMP KADIMAH**

WE SENT **1308**
FREE JEWISH-THEMED BOOKS to
Atlantic Canadian Jewish families enrolled
in **PJ LIBRARY**

7 WE PREPARED AND RAN
PJ LIBRARY YOUTH
COMMUNITY PROGRAMS



95% of **SURVEY RESPONDENTS** reported
that **PJ LIBRARY PROGRAMING** supported
their young families in having conversations about
Jewish traditions, values and/or customs



BEYOND OUR
COMMUNITY

ENHANCING COMMUNITY RELATIONS
AND OUTREACH



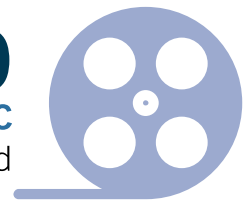
WE HELPED RUN **6**
JOLT TEEN VOLUNTEER
programs



WE COORDINATED the delivery of **28**
MISHLOACH MANOT BAGS to campus leaders
and administration by Jewish university students



WE SCREENED **10**
JEWISH FILMS under the ATLANTIC
JEWISH FILM FESTIVAL brand



350+ PEOPLE
attended our screening of the film "WHY
THE JEWS?" with filmmaker John Curtin



21 BUSINESS PEOPLE from around Halifax
attended our lunch to promote the new
CANADA ISRAEL FREE TRADE AGREEMENT



WE SPONSORED a journalism student
from King's College to research, write,
and present the **UNTOLD STORY OF
THE JEWISH COMMUNITY'S ROLE**
in the aftermath of **SWISSAIR 111**



50+
POLITICIANS AND DIGNITARIES attended an
AJC PROGRAM this year including MPs, MLAs,
City Councillors, the Premier of NS, the Halifax Chief
of Police, University Presidents,
the Lieutenant Governor of NS, and more



300+
people attended our **CELEBRATION** of the
100TH ANNIVERSARY OF THE JEWISH LEGION
TRAINING at Fort Edward in Windsor, NS

THANK YOU TO OUR LOCAL
COMMUNITY PARTNERS

TOGETHER WE'RE
STRONGER



Canadian Museum of
Immigration at Pier 21



Halifax Public
Libraries



UNIVERSITY OF
KING'S
COLLEGE • HALIFAX



HALIFAX



NOVA SCOTIA
Communities, Culture and Heritage



PHOTOPOLIS
THE HALIFAX FESTIVAL OF PHOTOGRAPHY



NOVA SCOTIA
HUMAN RIGHTS
COMMISSION



HALIFAX
PARTNERSHIP
CONNECT. COLLABORATE. PROSPER.



autism
NOVA SCOTIA



One University. One World. Yours.



COMMUNITY CHURCH



SHAMBHALA
Making Enlightened Society Possible
HALIFAX



HELPING THOSE
IN NEED

SCHOLARSHIPS, GRANTS, SUBSIDIES
AND EMERGENCY FUNDING



WE PROVIDED **\$10,000**
to subsidize Atlantic Canadian
YOUTH EXPERIENCES IN ISRAEL



WE ISSUED **\$52,500**
of **TUITION SCHOLARSHIPS** to
residents of our region to attend
post-secondary institutions in Halifax



WE GAVE OUT **\$6,000** to help
LOCAL COMMUNITY MEMBERS IN NEED

WE DONATED **\$13,150**
TO SUPPORT JDC'S WORK
helping **VULNERABLE JEWISH**
COMMUNITIES AROUND THE WORLD



WE HELPED **4**
HOLOCAUST SURVIVORS
in need receive home care



WE GAVE OVER **\$133,000**
to support **CAMP KADIMAH**



100+ WE PREPARED OVER
hot dinners and snacks
for customers of **OUT OF THE COLD**



WE SERVED **30+**
LUNCHES to **SENIORS** at **SPENCER'S**
HOUSE on Christmas Day

REINFORCING OUR IDENTITY AS A REGION

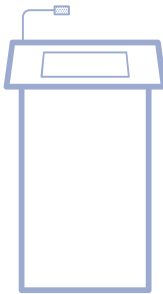
UNITING ATLANTIC CANADA



WE SERVED STUDENTS FROM **8**
CAMPUSES across Atlantic Canada under
the auspices of **HILLEL ATLANTIC**



WE PUBLISHED **3 Shalom** magazines



120

PEOPLE from across the region **ATTENDED**
our **21ST BIENNIAL GENERAL MEETING**
and **COMMUNITY DISCUSSIONS**



WE COORDINATED **3**
TOPICAL REGIONAL WEBINARS
for community leaders
from across Atlantic Canada



4 **COMMUNITIES** participated
in our **SHABBAT ACROSS**
ATLANTIC CANADA program



NAOMI MADE 7 **COMMUNITY**
VISITS across our region



HELPING THOSE
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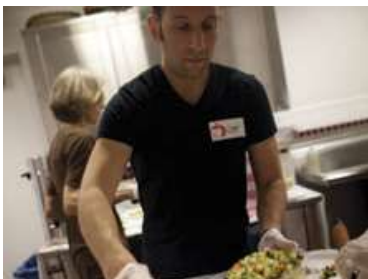


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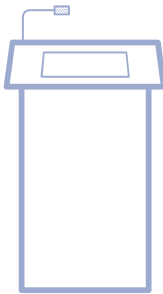
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REMEMBERING
OUR PAST

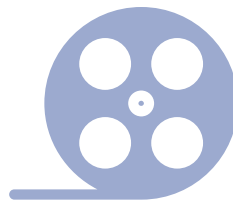
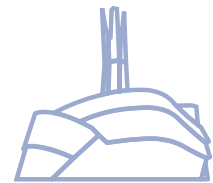


EDUCATING ABOUT THE HOLOCAUST
AND HUMAN RIGHTS



WE SUPPORTED **7** YOM HASHOAH
CEREMONIES in Halifax, Sydney, PEI, St.
John's, Moncton, Fredericton, and Saint John

5 TEENS PARTICIPATED in the
AJC cohort of the **2019 ASPER
HOLOCAUST AND HUMAN
RIGHTS EDUCATION PROGRAM**



WE SCREENED THE HOLOCAUST
DOCUMENTARY "WHO WILL WRITE
OUR HISTORY?" to sold out crowds in
Halifax, Fredericton, and Saint John for
International Holocaust Remembrance
Day (January 27th)

OVER **400**
GENERAL COMMUNITY MEMBERS and
600 STUDENTS came out to
HEAR TESTIMONY FROM HOLOCAUST
SURVIVOR MAXWELL SMART at Pier 21



WE TRAINED **100+** PUBLIC EDUCATORS
in HOLOCAUST EDUCATION
STRATEGIES AND RESOURCES
at the NS provincial social studies
department conference

SUPPORTING & CONNECTING
OUR COMMUNITY TO ISRAEL

ISRAEL
ENGAGEMENT



WE SENT **34** YOUNG ADULTS
from our region as participants on
BIRTHRIGHT ISRAEL



WE FULLY SUBSIDIZED **4** ISRAELI
TEENAGE LEADERS to attend
CAMP KADIMAH



WE FUNDED **15**
SOCIAL SERVICE EDUCATION PROJECTS
in our partnership region in Israel



WE MADE A DIRECT
INVESTMENT OF MORE THAN
141K
in the **STATE OF ISRAEL**



WE BROUGHT **2** YOUNG *ISRAELI SCHLICHIM*
(EMMISSARIES) to our region who led
15+ ISRAEL EDUCATION programs



WE ACCOMPANIED the **PREMIER OF
NOVA SCOTIA** and his delegation on a
WEEK-LONG MISSION TO ISRAEL

MORE THAN **100+** PEOPLE attended our
YOM HA'ATZMAUT CELEBRATIONS
across Atlantic Canada



NONE OF THIS
WOULD BE
POSSIBLE WITHOUT
YOU

This fall, please
support the
**United Jewish Appeal
of Atlantic Canada,**
the AJC's annual
fundraising campaign



 **United Jewish Appeal
of Atlantic Canada**
המגבית היהודית המאוחדת באטלנטיק קנדה

 **Atlantic
Jewish
Council**

5670 Spring Garden Road, Halifax, Nova Scotia B3J 2L1

