



Atlantic Jewish Council

Shalom Magazine | Atlantic Jewish Council | 5640 Spring Garden Road, Suite 300, Halifax, NS B3J 3M7
T: (902) 422-7491 | F: (902) 422-7493 | E: atlanticjewishcouncil@theajc.ns.ca
Website: www.theajc.ca

Advertise in Shalom Magazine!

Shalom Magazine

Atlantic Jewish Council
5640 Spring Garden Road Suite 300
Halifax, Nova Scotia B3J 3M7

ALL ADS ARE IN FULL COLOUR

Shalom Magazine is a publication produced by the Atlantic Jewish Council to inform both Atlantic Jewish Canadians and the rest of the world of current issues that pertain to our region of Canada and our Jewish community. Shalom is our regional lifeline for conveying current media stories, community news and other Jewish content to our communities.

Circulation

Approximately 3500

Advertising Pricing

	Three Issue Contract	One Issue Contract
Outside back cover (7.5 x 9")	\$2,060 (a 45% discount)	\$1,250
Inside front or back cover (7.5 x 10")	\$1,485 (a 45% discount)	\$900
Full page (7.5 x 10")	\$905 (a 45% discount)	\$550
1/2 page (7.5 x 4 7/8" or 3 5/8 x 10")	\$630 (a 40% discount)	\$350
1/4 page (3 5/8 x 4 7/8" or 7.5 x 2 7/8")	\$480 (a 20% discount)	\$200
1/8 page (3 5/8 x 2")	\$335 (a 10% discount)	\$125

All prices are in Canadian dollars. Agency fees are extra. The cost for the creation of an advertisement is \$50 Canadian additional to the cost of the advertisement charge listed above.

Mechanical Requirements

- Ad must be in a high-resolution JPEG or PDF file
- Note that we cannot make changes to your ad in a JPEG or PDF file
- Ads that are submitted bigger or smaller than the size paid for will be changed to fit the size that was paid for.

Advertising Contract

Advertising company: _____

Contact person: _____

Mailing address of advertising company: _____

Telephone number: _____

Email address: _____

Size of Advertisement: _____

Type of Advertising Contract:

- One Edition Three Editions

Payment Information

Payment must be submitted upon submission of the advertisement or within 30 days of release of the latest edition of Shalom Magazine.

Method of Payment:

- Credit Card Cheque (Payable to *the Atlantic Jewish Council*) Cash

Credit Card Information:

Name on Card: _____

Credit Card Number: _____

Expiry: _____

Billing Information:

Name: _____

Address: _____

Phone Number: _____

Email Address: _____

Notice of Cancellation

Notice of cancellation in writing to be received at the Atlantic Jewish Council office thirty (30) days prior to date of publication by 12 pm (noon).

If this is a multiple issue contract no monies will be refunded and any balances owing are to be paid in full after the first issue of this contract is printed.

Other Stipulations to this Contract:

(1) The completion of this purchase contract by a Shalom Magazine sales representative and/or the submission of it to the Atlantic Jewish Council office does not imply acceptance of the advertisement(s) that this order pertains to. The Atlantic Jewish Council reserves the right to reject any order after submission and/or examination of it and/or the advertisement(s) pertaining to it.

(2) The Atlantic Jewish Council is not liable for an incorrect or unpublished ad beyond the original cost of the "Ad".

(3) Client assumes all liability for content of any advertisement/insert and agrees to indemnify Shalom Magazine and the Atlantic Jewish Council and its employees from any claims that arise therefore including the solicitor and client costs and disbursements plus applicable taxes thereon of defending such claims.

Upon accepting all the terms and conditions of this contract put name and date below:

Print Name: _____

Signature: _____

Date of Contract: _____